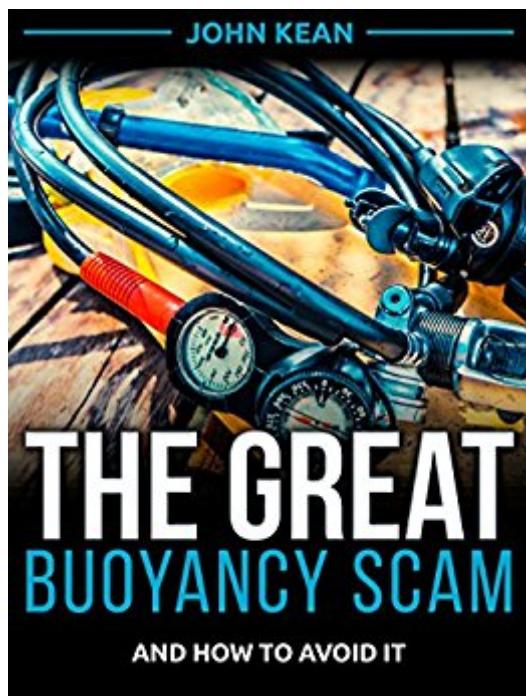


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The Great Buoyancy Scam - And How To Avoid It



Synopsis

From the Author of 'Lost Wife, Saw Barracuda.' What the readers say: Should be compulsory reading ... Informative, candid and wildly entertaining ... Excellent book ... Dive in, you'll love it ... Five Stars ... All too often the biggest casualty of the 'churn and burn' discount dive training sector is the development of proper buoyancy control. John Keanâ™s latest book brings the curtains down on this industry-damaging practice and helps aspiring new scuba divers achieve the greatness they deserve underwater. It also shatters some of the many misconceptions that are frequently attached to the sport of scuba diving. The Great Buoyancy Scam is a lively, entertaining and highly informative book taking readers deep behind the scenes of modern day scuba diving instruction. It provides divers, new and old, with a valuable extra resource before signing up for a dive training course. Concentrating largely on the new student diver, John speaks in a clear, friendly and no-nonsense language bridging the gap between glossy, corporate marketing and the big blue sea. This is not a step-by-step manual but covers a range of diving subjects in an easy to follow way bringing to life many of the frequently misunderstood learning areas such as decompression theory and the bends. The Great Buoyancy Scam is a rare and valuable chance to equip and prepare yourself way ahead of your diving experience. What's Inside? This book will help you to: Save a fortune on wasted tuition fees by successfully navigating your way around the dive industry where you can choose the right course, the right dive centre and the best instructor for your needs. Remove any doubts, anxieties or fears by replacing myth with fact. Develop a winning attitude that will keep you safe, resourceful and enthusiastic for the rest of your underwater life. Attain professional level buoyancy control, finning technique and mid water mastery. This is not an âoptional extraâ™ but your unequivocal birthright! Halve your air consumption and double your dive time. Use any unfamiliar new scuba diving equipment with greater awareness. Carry out the underwater training drills and skills with confidence. Spot any short-cut training tricks that might be sprung on you by substandard instructors. Learn where you can go and what you can do after you become qualified. Avoid quantum leaps outside your comfort and safety zones.... And much, much more. About the Author John Kean is a leading figure in the scuba diving industry and the author of four books and dozens of feature articles for the mainstream diving press. A veteran dive professional he has personally trained over 2,000 students from beginner to leadership level and carried out more than 7,000 scuba dives worldwide. Click the BUY button now and download a wealth of instructional know-how for less than the price of a snorkel!

Book Information

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Customer Reviews

An entertaining and interesting insight into the dive industry. Targeted and the prospective diver, but applies to everyone no matter what level of experience. John Kean covers a great deal of information in an informative and entertaining fashion, and eloquently addresses many divers pet peeves about the industry and diving bad habits.

I've been diving since 1974 and am certified as an Instructor, so I've read many books on diving. This book is the best source for proper buoyancy I have ever read. The author also includes a lot of pertinent information for divers, students and wannabees. Should be a must read for all.

This is really well written and it does give both newcomers and pros real value. For those new to the sport, it gives them an idea what to expect - ie don't spend £300 on a course before thinking it through! Spend £3.99 on this book first. Once you decide to go ahead, there is lots of help to make sure you ask the right questions and get the best bubble for your buck! For Pros: Well - there's food for thought about the economics, the role we're forced to play in the industry and how that affects the quality of teaching - and the quality of diver we turn out. Well worth a look.

I'm one who's tried scuba while on vacation. I loved it and plan to become certified, but this book was perfect for giving non-divers, those thinking about diving, and new divers an excellent review of the process, pitfalls, misnomers, and most importantly, the fun that scuba diving is. Thanks, John!

Thinking about diving since retirement is near and wanted to read some books about training. Great read, in fact, resulted in ordering Mr. Kean's other books! I've enjoyed them all and learned much about diving and living as an expat. If you want a inside look at the business, great place to start.

The Great Buoyancy Scam, great learning! I was looking for a book that would be in depth about Diving, equipment, environment and this book does supply it all. I happen to live in Florida, USA so most diving I'm available to is local or short distance. But wanting to spend time in the Caribbean also, Diving will be a exciting time and this book has opened a lot of the industry to me. Thanks!

Excellent information for new divers and review for the novice diver. Explains very well how to identify and steer clear of the less than reputable dive shops and instructors who care more about churning out numbers than qualifying properly instructed new divers. Also explains very well some important basics that some dive classes may gloss over like buoyancy, which really is key to scuba diving enjoyment and safety. I enjoyed this read and I recommend it to others!

Very entertaining writing style of a man well acquainted with undersea bubbling. I gained some valuable insight for teaching others how to dive, a possible career choice after learning to dive myself. Reading this book will help you if you are considering a dive instruction course, and give you preliminary insights as to the requirements. Thank you Mr. Kean! Hopefully someday I'll get a chance to meet you diving in Egypt!

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